



# KESHAV MAHAVIDYALAYA

Approved by Govt. of Rajasthan & Affiliated to University of Kota

Atru, Distt. Baran, Rajasthan – 325218

Mobile No. 9929521506, Website: [www.keshavcollege.com](http://www.keshavcollege.com)

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## Criterion-03 Research, Innovations and Extension

### Key Indicator-3.4 Extension Activities

#### Metrics No-3.4.3

**Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during Academic Year (2021-22)**



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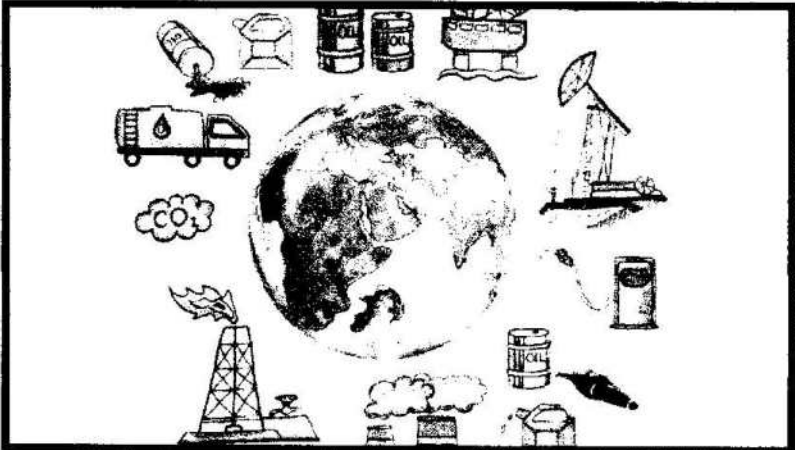
E-mail:- keshavcollege02@gmail.com

## Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during Academic Year (2021-22)

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Link
Awareness Rally on Pollution	Keshav Mahavidyalaya	Extension and Outreach Programs	2021-2022	<a href="#">View</a>
Awareness about Food Waste	Keshav Mahavidyalaya	Extension and Outreach Programs	2021-2022	<a href="#">View</a>
Outreach Event on Road Safety Awareness	Keshav Mahavidyalaya	Extension and Outreach Programs	2021-2022	<a href="#">View</a>
Save the Girl Child" Awareness Campaign	Keshav Mahavidyalaya	Extension and Outreach Programs	2021-2022	<a href="#">View</a>
Cada & Mask Distribution	Keshav Mahavidyalaya	Extension and Outreach Programs in collaboration of Bharat Scouts & Guide (BS&G)	2021-2022	<a href="#">View</a>
Tree Planting	Keshav Mahavidyalaya	Extension and Outreach Programs in collaboration of Bharat Scouts & Guide (BS&G)	2021-2022	<a href="#">View</a>
Social Service (Distribution of Study Material to Children)	Keshav Mahavidyalaya	Extension and Outreach Programs	2021-2022	<a href="#">View</a>
Cleanliness Programme on Gandhi Jayanti	Keshav Mahavidyalaya	Extension and Outreach Programs in collaboration of Bharat Scouts & Guide (BS&G)	2021-2022	<a href="#">View</a>
Awareness Camp on Aids Day	Keshav Mahavidyalaya	Extension and Outreach Programs	2021-2022	<a href="#">View</a>
Tobacco Prohibition Rally	Keshav Mahavidyalaya	Extension and Outreach Programs	2021-2022	<a href="#">View</a>



# KESHAV MAHAVIDYALAYA

Name of the Activity	Awareness Rally on Pollution
Date of Activity	06-10-2021
Type of Activity	Outreach program
Time	10:00 AM to 11:30 AM
About event	The extension activity on pollution awareness was organized with the aim of educating the community on the various forms of pollution—air, water, soil—and promoting sustainable practices to mitigate its effects. The event involved a series of interactive sessions, educational displays, and hands-on activities designed to engage people from diverse age groups.
Objective	<ul style="list-style-type: none"><li>• To raise awareness about the harmful impacts of pollution on health and the environment.</li><li>• To promote responsible practices such as waste segregation, recycling, and the use of eco-friendly products.</li><li>• To encourage active community participation in keeping the environment clean.</li></ul>
Participants	The event witnessed enthusiastic participation from around 100+ individuals, including: <ul style="list-style-type: none"><li>• <b>Local Residents:</b> From the surrounding areas.</li></ul>
Poster/Banner	

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**Name of the Activity**

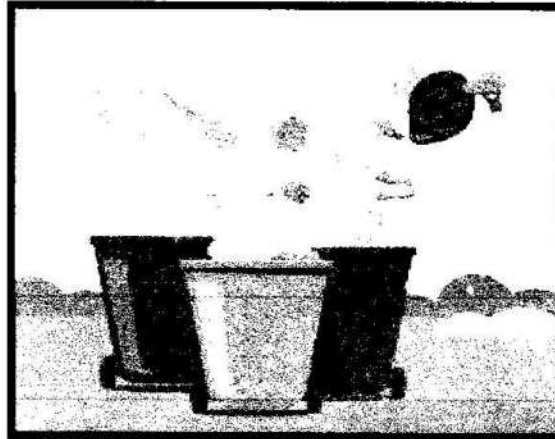
**Awareness about Food Waste**

**Date of Activity**

**25-08-2021**

**Type of Event**

**Extension & Outreach Activity**



The outreach event focused on raising awareness about the global and local issue of food waste, emphasizing its environmental, social, and economic impacts. The goal was to engage the community in understanding the importance of reducing food waste and adopting sustainable food consumption practices. The event included informative sessions, activities, and interactive workshops tailored for all age groups.

## **Objectives**

- To educate participants about the environmental impact of food waste.
- To encourage practices like reducing, reusing, and recycling food to prevent waste.
- To promote food donation programs and food recovery solutions.
- To encourage mindful consumption and food preservation techniques.

## **Participants**

- Families and individuals from the community.
- Representatives from restaurants, grocery stores, and food vendors.
- Organizations working on hunger relief and sustainability.

## **Conclusion**

The Food Waste Awareness Outreach Event successfully educated the community on the importance of reducing food waste and encouraged actionable steps to curb this issue. The event highlighted the role individuals, households, and businesses can play in addressing food waste and promoting sustainability. Plans for future events, including advanced workshops on composting and zero-waste cooking, are being considered to keep the momentum going.

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Name of the Activity	Outreach Event on Road Safety Awareness
Date of Activity	30-11-2021
Type of Activity	Extension & Outreach Activity
About Activity	<p>The Road Safety Awareness Outreach Event was organized to educate the local community on the importance of following traffic rules and safe driving practices. The event focused on reducing road accidents, promoting responsible driving behaviour, and ensuring pedestrian safety. A variety of interactive activities and educational workshops were arranged to engage participants of all ages.</p>
Objectives	<ul style="list-style-type: none"><li>➤ To raise awareness about road safety rules and the consequences of traffic violations.</li><li>➤ To promote responsible driving behaviour, including the use of seatbelts and helmets.</li><li>➤ To educate pedestrians and cyclists on staying safe while on the road.</li><li>➤ To encourage the community to reduce risky behaviours like speeding, using mobile phones while driving, and driving under the influence.</li></ul>

## Road safety



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# KESHAV MAHAVIDYALAYA

Name of the Activity	Save the Girl Child" Awareness Campaign
Date of Activity	28-12-2021
Type of Activity	Extension & Outreach Activity
About Activity	<p>The "Save the Girl Child" rally was organized to raise awareness about the importance of gender equality, the rights of girl children, and the need to stop gender-based discrimination. The rally aimed to mobilize the community to support girl child education, prevent female foeticide, and advocate for equal opportunities for girls. The event included a public march, speeches by community leaders, and a variety of engaging activities to spread the message.</p>
Objectives	<ol style="list-style-type: none"><li>1. To raise awareness about the social challenges faced by girl children, such as female foeticide, gender discrimination, and lack of educational opportunities.</li><li>2. To encourage the community to take action in support of the rights of girls, including equal education, healthcare, and protection from abuse.</li><li>3. To promote the message that girls have an equal role in society, and their empowerment is essential for national development.</li></ol>





# KESHAV MAHAVIDYALAYA

## Extension & Outreach Activity


Name of the Activity	Cada & Mask Distribution
Date of Activity	06-07-2021

## Brief Report About Activity

The main objective of the Mask Distribution Drive was to ensure the safety of the community by distributing face masks during the COVID-19 pandemic. The initiative aimed to reduce the spread of the virus, particularly in underserved and vulnerable areas where access to protective gear was limited. It also focused on raising awareness about the importance of mask-wearing, proper hygiene, and social distancing.

### Mask Distribution Process:

- Volunteers were stationed at key points in Hatt Chowk-Bada Bazar, Atru, distributing masks to attendees while maintaining social distancing measures.
- Special priority was given to frontline workers, elderly citizens, and families who were unable to afford masks.
- Each person received a reusable cloth mask, along with instructions on how to wear and sanitize the mask properly.
- Hand sanitizers were also provided to ensure proper hygiene during the distribution process.

  
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# KESHAV MAHAVIDHYALAYA ATRU

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Ref.No. KCA 467/2021

Date 05/07/2021

सूचना

दिनांक :- 05/07/2021

महाविद्यालय के रोवर रेंजर(राजस्थान राज्य भारत स्काउट गाइड ) को सूचित किया जाता है कि दिनांक 06 /07/21 को स्थानीये संघ अट्रू द्वारा कोरोना माहामारी को देखते हुये हाट चोक बड़ा बाजार में काढा एवं मास्क वितरण कार्यक्रम प्रात 10:30 पर आयोजित किया जायगा जिसमे आपकी उपस्तिथि अनिवार्य है ( मास्क अनिवार्य रहेगा)



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जिला बारां (राज.)





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## ATTENDANCE SHEET

[illegible]





# KESHAV MAHAVIDYALAYA

## Extension & Outreach Activity


Name of Activity	Tree Plantation
Date of Activity	20/08/2021

### Brief Report About Activity

Tree plantation is an effective and sustainable solution to several pressing global environmental issues. It contributes to cleaner air, combats climate change, supports biodiversity, and improves the quality of life. For long-term success, tree planting campaigns must be accompanied by proper maintenance and care strategies, as well as public awareness efforts. Protecting and planting trees is crucial for ensuring a greener, healthier planet for future generations.

#### Benefits of Tree plantation

- Trees absorb carbon dioxide, a major greenhouse gas, and release oxygen, helping mitigate climate change.
- They act as natural air purifiers by filtering pollutants and dust from the air.
- Trees help prevent soil erosion by stabilizing the soil with their roots.
- They contribute to the water cycle by absorbing and releasing water into the atmosphere, which helps in maintaining groundwater levels.
- Native tree species are especially important for sustaining local ecosystems.

  
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Ref.No. KCA 480/2021

Date 18/08/2021

सूचना

दिनांक :- 18/08/2021

महाविद्यालय के समस्त छात्र छात्राओं को सूचित किया जाता है कि कल दिनांक 20/08/2021 को महाविद्यालय परिसर में स्वच्छ एवं हरित भारत अभियान के तहत दोपहर 12 बजे से वृक्षारोपण का कार्यक्रम रखा गया है जिसमें आपकी उपस्थिति एवं सहभागिता अनिवार्य है

  
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जिला बारां (राज.)



## कार्यवाही विवरण

महाविद्यालय में दिनांक-~~20-08-21~~ को स्वच्छ एवं हरित भारत अभियान के अंतर्गत छात्र-छात्राओं ने स्टाफ सदस्यों के मार्गदर्शन में महाविद्यालय परिसर में वृक्षारोपण किया जिसमें स्काउट रोवर एवं रेंजर ने सहयोग दिया इस अवसर पर महाविद्यालय के निदेशक कृष्णमुरारी दिलावर तथा प्राचार्य डॉ सीमा राणावत भी उपस्थित रहे

उन्होंने अपने सम्बोधन में बताया की वृक्षों का हमारे जीवन में अत्यधिक महत्व है हमें हमारे जीवन में कम से कम 5 पेड़ अवश्य लगाकर उनकी समुचित देखभाल करनी चाहिये जिससे प्रकृति में संतुलन बना रहे और हमारा पर्यावरण भी स्वच्छ एवं समृद्ध रहे अंत में प्राचार्य महोदया ने सभी छात्र छात्राओं को धन्यवाद दिया

  
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## Extension & Outreach Activity

Name of the Activity	Distribution of Study Material to Children
Date of Activity	03-09-2021

## Brief Report About Activity

The primary objective of this event was to provide essential school supplies such as book, notebook and pens etc. to underprivileged children. The event aimed to support their educational journey by ensuring they have the necessary tools for a productive learning experience. The distribution event was held at Primary School, Gaytri Nagar and involved children from nearby schools and communities. A total of 200+ children participated, all of whom were given new water bottles and pens. These items were donated by our college as part of their community outreach and educational support program.

## Impact & Conclusion

The event had a significant positive impact on the children, many of whom come from economically disadvantaged backgrounds. Receiving new school supplies helped boost their motivation and enthusiasm for learning. The distribution also created awareness about the importance of staying hydrated, especially during school hours, to maintain focus and energy.

The distribution of stationary items was a successful event that reached its goal of supporting children's education. It was heart-warming to see the smiles on the children's faces as they received their supplies. This event not only provided material support but also helped in boosting the morale of the students, encouraging them to value their education. The organizers and volunteers are committed to continuing such initiatives to uplift the community and make a positive impact on children's lives.

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Ref.No. KCA 490/2021

Date 02/09/2021

कार्यालय सूचना

दिनांक :- 02/09/2021

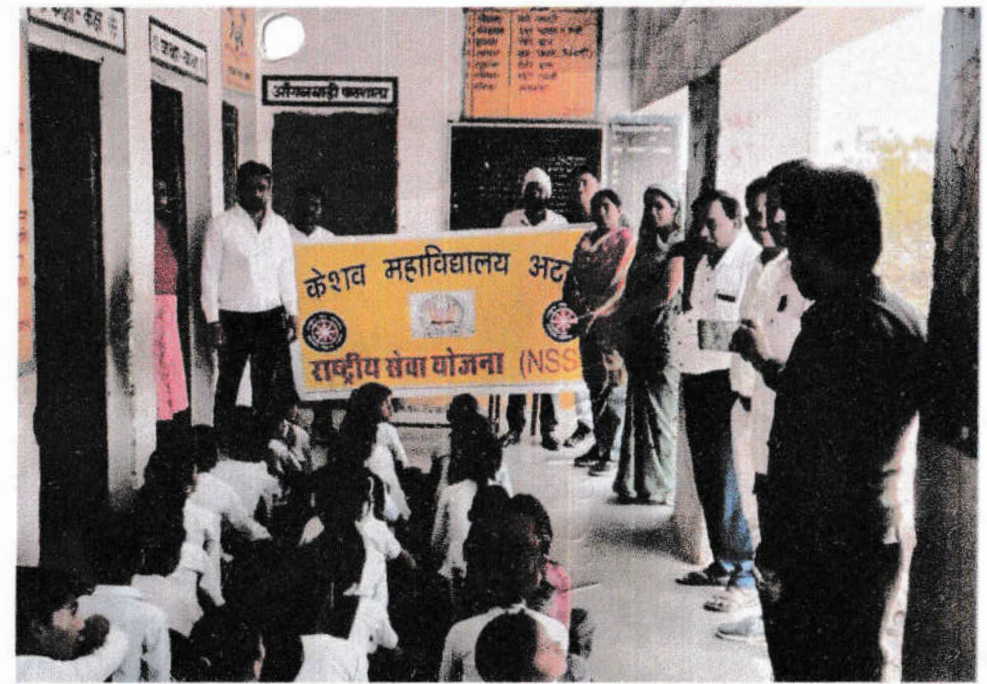
महाविद्यालय के समस्त स्टाफ को सूचित किया जाता है कि कल दिनांक 03/09/ 2021 को प्रातः 11:30 बजे सामाजिक सेवा कार्य के नियमित राज्य के उच्च प्राथमिक विद्यालय वेयरहाउस बस्ती के छात्र-छात्राओं को पाठ्य सामग्री का वितरण किया जाएगा जिसमें सभी की उपस्थिति एवं सहयोग अपेक्षित है

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मिर्जाबाद (गुजरात)







केशव महाविद्यालय अटरू की विकास एवं प्रबंधन समिति द्वारा दिनांक---  
०३/०१/२१-- को सामाजिक सेवा कार्य के निमित्त जरूरतमंद सरकारी  
विद्यालय के बच्चों को निशुल्क पाठ्य सामग्री एवं पेन का वितरण--राजकीय  
--उच्च उपरमि क--विद्यालय--वेदर हाउस बस्ती जामश्रीनगर  
अटरू में किया गया इस अवसर पर कॉलेज स्टाफ के साथ महाविद्यालय  
चेयरमैन एवं प्राचार्य महोदय उपस्थिति रहे इस अवसर पर महाविद्यालय  
के चेयरमैन श्री प्रमोद दिलावर ने बताया कि समय-समय पर इस प्रकार  
के कार्य करने से बच्चों में शिक्षा के प्रति लगाव एवं समर्पण में वृद्धि  
होती है। वितरित सामग्री प्रकार बच्चों के चेहरे खिल उठे साथ ही  
विद्यालय प्रबंधन ने महाविद्यालय के द्वारा किए गए इस प्रकार के कार्य  
की भरपूर सराहना की एवं धन्यवाद दिया

  
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केशव महाविद्यालय अटरू  
(राज.)

  
प्राचार्य  
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जिला बारां (राज.)  
केशव महाविद्यालय अटरू



# KESHAV MAHAVIDYALAYA

## Extension & Outreach Activity

Name of the Activity	Cleanliness Programme on Gandhi Jayanti
Date of Activity	02 October 2021

## Brief Report About Activity

One of the main activities of the programme was a **clean-up drive on 02 October 2021**, where participants were divided into groups and assigned different areas within the community and college such as parks, streets, and buildings. Each group was provided with cleaning materials such as gloves, brooms, trash bags, and face masks. During the drive, participants:

- Collected litter and segregated waste into recyclables and non-recyclables.
- Cleaned up public spaces like parks, playgrounds, and streets.
- Identified areas with excessive waste and reported them for further cleaning and maintenance.

**Awareness and Education Campaign:**

**Waste Segregation:**

**Plastic Reduction:**

**Personal Hygiene:**

**Community Pledge:**

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# केशव महाविद्यालय अटरू

## स्वच्छ भारत अभियान

### आदेश

दिनांक 30/9/21

महाविद्यालय के समस्त स्टाफ को सूचित किया जाता है कि कल दिनांक 02/10/2021 को महाविद्यालय में गांधी जयंती के अवसर पर स्वच्छ भारत अभियान के अंतर्गत दोपहर 1 बजे मध्यांतर के बाद महाविद्यालय भवन / परिसर की साफ सफाई की जायेगी। जिसमें महाविद्यालय के समस्त स्टाफ का सहयोग एवं सहभागिता अनिवार्य हैं।

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केशव महाविद्यालय अटरू

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केशव महाविद्यालय अटरू

## कार्यवाही विवरण-

महाविद्यालय में दिनांक -02/10/21----- को राजस्थान राज्य भारत स्काउट गाइड के रोवर्स एवं रेंजर्स द्वारा महाविद्यालय के छात्र-छात्राओं के साथ एवं स्टाफ सदस्यों के मार्गदर्शन में महाविद्यालय परिसर की साफ सफाई का कार्य किया महाविद्यालय प्राचार्य डॉक्टर सीमा राणावत ने विद्यार्थियों को सफाई का महत्व बताया एवं सफाई के प्रति समाज में जागृति पैदा करने की अपील की एवं अंत में महाविद्यालय के सभी छात्र-छात्राओं को उनके किए गए इस सराहनीय कार्य के लिए धन्यवाद दिया

  
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जिना बारां (राज.)  
केशव महाविद्यालय अटारू





केशव महाविद्यालय अटल  
जिला बारां (राज.)









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प्राचार्य  
केशव महाविद्यालय अटक  
जिला बारां (राज.)





# KESHAV MAHAVIDYALAYA

## Extension & Outreach Activity

<b>Name of the Activity</b>	<b>Awareness Camp on Aids Day</b>
<b>Date of Activity</b>	<b>01-12-2021</b>


## Brief Report About Activity

The primary objective of this event was to raise awareness about the HIV/AIDS epidemic, educate people about prevention, and encourage a community-based approach to addressing the inequalities that affect access to treatment, care, and support for those living with HIV. The event aimed to commemorate those who have lost their lives to AIDS-related illnesses and support ongoing efforts to eliminate the disease.

The World AIDS Day event held on December 6, 2022, brought together health professionals, community members, activists, and people living with HIV to discuss key issues surrounding the global HIV/AIDS epidemic. The theme of this year's event, "Equalize," emphasized the need to address disparities in access to healthcare, education, and support for those most affected by HIV. The event saw the participation of around 60+ attendees, including representatives from local healthcare organizations, NGOs, and government health officials.

### Recommendations for Future Events:

- Expand outreach efforts to rural and underserved areas.
- Collaborate with more schools and youth organizations to promote HIV education.
- Enhance partnerships with local healthcare providers for free or subsidized testing and treatment services.

  
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# केशव महाविद्यालय अटरू

आदेश

दिनांक 29/11/21

महाविद्यालय के समस्त स्टाफ को सूचित किया जाता है कि कल दिनांक 01/12/2021 को महाविद्यालय में एड्स दिवस के अवसर पर इस बिमारी के प्रति जागरूकता / लक्षण / कारण / बचाव / उपचार के सम्बन्ध में छात्र छात्राओं को महाविद्यालय सभागार में जानकारी प्रदान की जायेगी । जिसमें सभी की उपस्थिति अनिवार्य है।

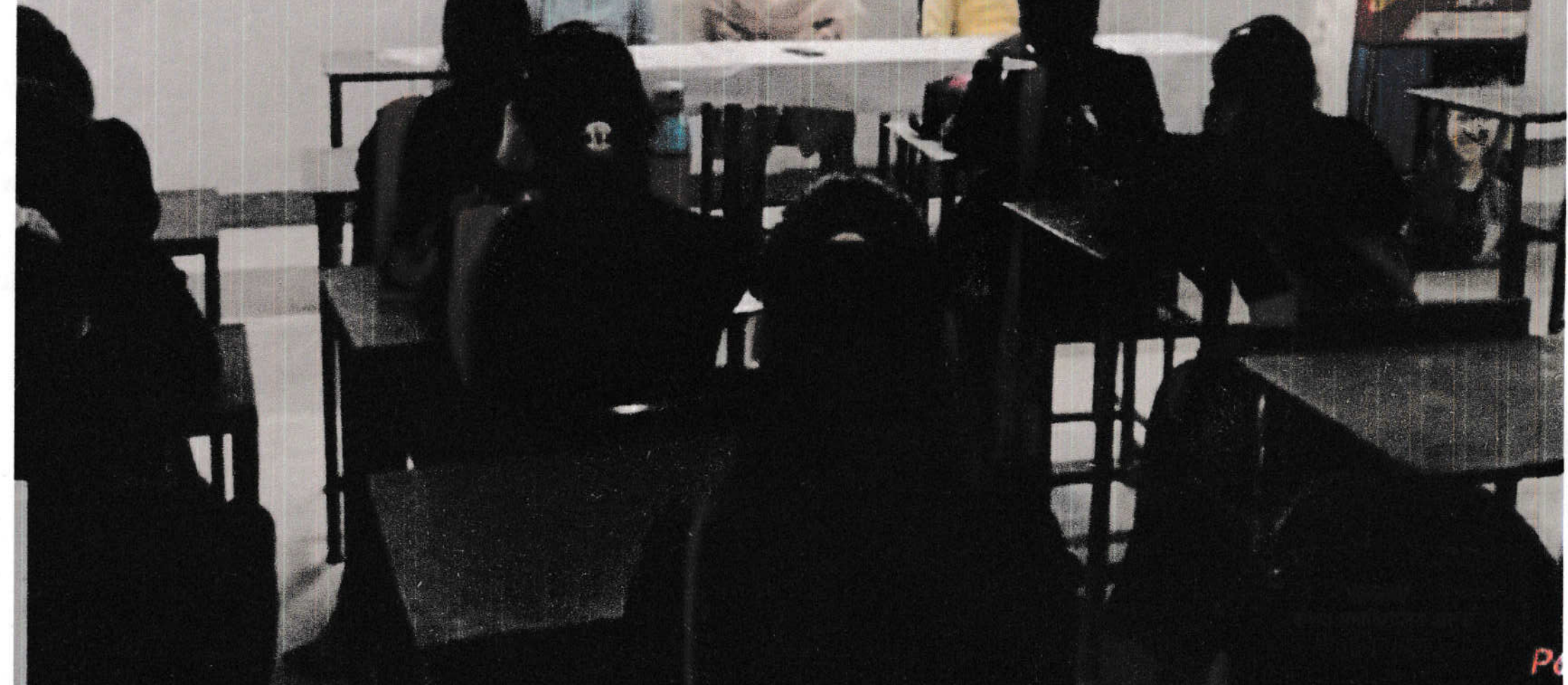
  
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केशव महाविद्यालय अटल

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# KESHAV MAHAVIDYALAYA

## Extension & Outreach Activity


Name of the Activity	Tobacco Prohibition Rally
Date of Activity	06-01-2022

## Brief Report About Activity

Tobacco prohibition rallies are public demonstrations advocating for the ban or strict regulation of tobacco products. These rallies aim to raise awareness about the harmful effects of tobacco consumption, promote public health, and pressure governments to implement policies restricting tobacco use.

### Tobacco prohibition rallies focus on:

1. Raising awareness about tobacco-related health risks
2. Advocating for comprehensive bans on tobacco advertising and sponsorship
3. Promoting smoke-free public spaces
4. Supporting taxation and pricing policies to discourage tobacco consumption
5. Encouraging governments to implement evidence-based tobacco control measures

  
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# KESHAV MAHAVIDHYALAYA ATRU

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Email:keshavcollege02@gmail.com

Ref.No.

Date

आदेश

दिनांक :- 04/01/2022

महाविद्यालय के समस्त स्टाफ को सूचित किया जाता है कि दिनांक 06 /01/ 2022 को तंबाकू उत्पादों से होने वाले स्वास्थ्य संबंधी दुष्प्रभावों के प्रति जागृति पैदा करने हेतु महाविद्यालय के छात्र-छात्राओं द्वारा एक रैली का आयोजन किया जाएगा रैली के सफल संचालन हेतु आपका सहयोग एवं सहभागिता अनिवार्य है

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प्राचार्य  
केशव महाविद्यालय अट्रू  
जिला बारन (राज.)  
प्राचार्य

केशव महाविद्यालय अट्रू



जो कम करेगा तंबाकू का सेवन,  
उनका जीवन बनेगा एवन।



विश्व तंबाकू निषेध दिवस

तंबाकू छोड़ें, जीवन से नाता जोड़ें।